

FINANCIAL STATEMENTS

JUNE 30, 2023 and 2022

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#### INDEPENDENT AUDITORS' REPORT

To the Board of Trustees of Weitzman National Museum of American Jewish History

#### **Report on the Financial Statements**

#### **Opinion**

We have audited the financial statements of the Weitzman National Museum of American Jewish History (the "Museum"), which comprise the statements of financial position as of June 30, 2023 and 2022, and the related statements of activities and changes in net assets, functional expenses, and cash flows for each of the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Museum as of June 30, 2023 and 2022, and the changes in its net assets and its cash flows for each of the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America ("GAAS"). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Museum and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Museum's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.



## Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- · Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Museum's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that
  raise substantial doubt about the Museum's ability to continue as a going concern for a reasonable
  period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

EISNERAMPER LLP

Philadelphia, Pennsylvania

Eisnerfmper LLP

April 19, 2024



# **Statements of Financial Position**

	June 30,		
	2023	2022	
ASSETS			
Current assets:			
Cash and cash equivalents	\$ 4,575,633	\$ 3,201,721	
Pledges receivable (Note E)	3,493,252	3,486,941	
Capital campaign pledges receivable (Note E)	-	50,000	
Other receivables	25,792	3,883	
Inventory, net of reserve for obsolescence			
of \$151,287 in 2023 and 2022	211,622	207,436	
Prepaid expenses	48,306	42,332	
Total current assets	0 254 605	6 002 212	
Total current assets	8,354,605	6,992,313	
Property and equipment, net of accumulated depreciation (Note F)	10,684,196	10,978,124	
Other assets:			
Investments, at fair value (Note G)	1,917,121	_	
Pledges receivable, net of current portion (Note E)	8,266,960	10,927,033	
Total other assets	10,184,081	10,927,033	
	\$ 29,222,882	\$ 28,897,470	
LIABILITIES			
Current liabilities:			
Current portion of note payable, bank	\$ -	\$ 90,000	
Current portion of Economic Injury Disaster Loan	3,317	1,893	
Accounts payable and accrued expenses	940,480	832,167	
Deferred revenue	82,343	136,874	
Takal assumant liah iliki a	4 000 440	4 000 004	
Total current liabilities	1,026,140	1,060,934	
Economic Injury Disaster Loan (Note I)	144,589	148,107	
Total liabilities	1,170,729	1,209,041	
Net assets:			
Without donor restrictions	9,139,392	9,739,956	
With donor restrictions (Note J)	18,912,761	17,948,473	
Total net assets	28,052,153	27,688,429	
	\$ 29,222,882	\$ 28,897,470	

Statement of Activities Year Ended June 30, 2023

	et Assets Without Donor estrictions	Net Assets With Donor Restrictions		Total
Operating activities:				
Revenues and gains:				
Individual and corporate contributions	\$ 1,837,214	\$	2,880,167	\$ 4,717,381
Foundation contributions	467,843		-	467,843
Federal, state and local government grants	40,000		-	40,000
Museum store/café revenue, net of sale discounts				
of \$45,288 and cost of goods sold of \$383,960	433,760		-	433,760
Special events, net costs of direct benefits to				
donors of \$367,388	1,706,920		-	1,706,920
Membership revenue	382,293		-	382,293
Admissions and program revenue	315,945		-	315,945
Investment income, net	53,451		95,056	148,507
Miscellaneous income	40,357		-	40,357
Net assets released from restrictions	2,010,935		(2,010,935)	-
Total revenues and gains	7,288,718		964,288	8,253,006
Expenses:				
Program services - museum services	4,277,247		-	4,277,247
General and administrative	1,553,940		-	1,553,940
Fundraising	1,576,719			 1,576,719
Total expenses	7,407,906			7,407,906
Change in net assets from operating activities				
before interest expense and depreciation	(119,188)		964,288	845,100
Interest expense	2,393		-	2,393
Depreciation	 478,983		-	478,983
Change in net assets	\$ (600,564)	\$	964,288	\$ 363,724

# Statement of Activities Year Ended June 30, 2022

	Net Assets Without Donor Restrictions	Net Assets With Donor Restrictions	Total
Operating activities:			
Revenues and gains:			
Individual and corporate contributions	\$ 12,592,640	\$ 13,691,853	\$ 26,284,493
Foundation contributions	673,685	-	673,685
Federal, state and local government grants	1,862,348	-	1,862,348
Museum store/café revenue, net of sale discounts			
of \$27,307 and cost of goods sold of \$270,651	359,556	-	359,556
Special events, net costs of direct benefits to			
donors of \$271,873	718,196	-	718,196
Membership revenue	355,313	-	355,313
Admissions and program revenue	116,078	-	116,078
Investment income, net	27,199	-	27,199
Miscellaneous income	5,119	-	5,119
Net assets released from restrictions	825,123	(825,123)	-
Total revenues and gains	17,535,257	12,866,730	30,401,987
Expenses:			
Program services - museum services	3,148,900	_	3,148,900
General and administrative	1,320,587	_	1,320,587
Fundraising	1,245,744	_	1,245,744
Total expenses	5,715,231		5,715,231
Change in net assets from operating activities			
before interest expense and depreciation	11,820,026	12,866,730	24,686,756
Interest expense	248,147		248,147
Depreciation	904,982	_	904,982
20p. Collation	001,002		001,002
Change in net assets from operating activities	10,666,897	12,866,730	23,533,627
Nonoperating activities:			
Reorganization costs (Note C)	(320,105)	-	(320,105)
Gain on forgiveness of debt	19,797,735	-	19,797,735
Gain on forgiveness of accounts			
payable and accrued expenses	2,759,514	-	2,759,514
Loss on disposal of property and equipment	(66,915,599)	<del>-</del>	(66,915,599)
Change in net assets from nonoperating activities	(44,678,455)		(44,678,455)
Change in net assets	\$ (34,011,558)	\$ 12,866,730	\$ (21,144,828)

# **Statements of Changes in Net Assets**

	Net Assets Without Donor Restrictions	Net Assets With Donor Restrictions	Total
Net assets - July 1, 2021	\$ 43,751,514	\$ 5,081,743	\$ 48,833,257
Change in net assets	(34,011,558)	12,866,730	(21,144,828)
Net assets - June 30, 2022	9,739,956	17,948,473	27,688,429
Change in net assets	(600,564)	964,288	363,724
Net assets - June 30, 2023	\$ 9,139,392	\$ 18,912,761	\$ 28,052,153

# Statement of Functional Expenses Year Ended June 30, 2023

	M	luseum	Ge	eneral and				
	S	ervices	Adn	ninistrative	Fu	ındraising		Total
Operating expenses:								
Salaries, payroll taxes and								
related benefits	\$	941,167	\$	958,209	\$	813,547	\$	2,712,923
Professional services	φ	341,16 <i>1</i> 311,714	Ф	236,430	Ф	201,678	Ф	749,822
Equipment leases and maintenance		66,444		236,430		32,956		149,022 122,258
Advertising and marketing		837,254		22,050		209,313		1,046,567
Office supplies and printing		•		9 022		12,880		
Insurance		25,968		8,933		•		47,781 475,460
Building, facilities and telephone		100,873 1,622,867		30,426 122,348		43,870 8,890		175,169
Exhibition costs		233,912		122,340		0,090		1,754,105
		•		474700		-		233,912
Other operating costs		137,048		174,736	_	253,585	_	565,369
Operating expenses before interest								
expense and depreciation		4,277,247		1,553,940		1,576,719		7,407,906
Interest expense		_		2,393		_		2,393
Depreciation		443,146		33,409		2,428		478,983
Total operating expenses		4,720,393		1,589,742	_	1,579,147	_	7,889,282
Plus expenses included with revenue on the statement of activities:  Special events-costs of direct benefits to donors:								
Food and beverage		_		_		342,835		342,835
Entertainment		_		_		24,553		24,553
						,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Total special events-costs								
of direct benefits to donors				<u>-</u>		367,388		367,388
Cost of goods sold				383,960				383,960
Total expenses	\$ 4	4,720,393	\$	1,973,702		1,946,535		8,640,630

# Statement of Functional Expenses Year Ended June 30, 2022

	Museum Services	General and Administrative	Fundraising	Total
Operating expenses:				
Salaries, payroll taxes and				
related benefits	\$ 713,018	\$ 809,370	\$ 667,272	\$ 2,189,660
Professional services	202,434	144,208	122,191	468,833
Equipment leases and maintenance	82,685	37,011	41,736	161,432
Advertising and marketing	387,958	-	96,989	484,947
Office supplies and printing	13,316	5,960	6,721	25,997
Insurance	141,747	35,761	40,326	217,834
Building, facilities and telephone	1,166,470	87,940	6,390	1,260,800
Exhibition costs	259,293	-	-	259,293
Other operating costs	181,979	200,337	264,119	646,435
Operating expenses before interest				
expense and depreciation	3,148,900	1,320,587	1,245,744	5,715,231
Interest expense	229,581	17,308	1,258	248,147
Depreciation	837,273	63,122	4,587	904,982
Total operating expenses	4,215,754	1,401,017	1,251,589	6,868,360
Nonoperating activities:				
Reorganization costs	296,156	22,327	1,622	320,105
Plus expenses included with revenue on the statement of activities:  Special events-costs of direct benefits to donors:				
Food and beverage	_	_	245,022	245,022
Entertainment	-	-	26,851	26,851
Total special events-costs of direct benefits to donors			271,873	271,873
Cost of goods sold		270,651		270,651
Total expenses	\$ 4,511,910	\$ 1,693,995	\$ 1,525,084	\$ 7,730,989

# **Statements of Cash Flows**

	Year Ended June 30,		
	2023	2022	
Cash flows from operating activities:			
Increase (decrease) in net assets	\$ 363,724	\$ (21,144,828)	
Adjustments to reconcile increase (decrease) in net assets	ψ 303,724	Ψ (21,144,020)	
to net cash provided by operating activities:			
Gain on forgiveness of debt	_	(19,797,735)	
Gain on forgiveness of accounts payable and accrued expenses	_	(2,759,514)	
Loss on disposal of property and equipment	_	66,915,599	
Unrealized gain on investments	(18,949)	-	
Donated securities	(10,010)	(27,199)	
Proceeds from sale of donated securities	-	27,199	
Depreciation	478,983	904,982	
(Increase) decrease in assets:	410,000	001,002	
Pledges receivable	2,653,762	(13,331,105)	
Other receivables	(21,909)	43,999	
Inventory	(4,186)	(37,347)	
Prepaid expenses	(5,974)	15,748	
Increase (decrease) in liabilities:	(3,314)	10,740	
Accounts payable and accrued expenses	108,313	(785,566)	
Deferred revenue	(54,531)	(10,531)	
Deletica revenue	(34,331)	(10,001)	
Net cash provided by operating activities before			
cash effect of reorganization costs	3,499,233	10,013,702	
oddi olioot of roorganization oodto	0,400,200	10,010,102	
Cash effect of reorganization costs	<u> </u>	320,105	
Net cash provided by operating activities	3,499,233	10,333,807	
Cash flows from investing activities:			
Purchases of investments	(1,898,172)	_	
Acquisition of property and equipment	(185,055)	(10,451,848)	
roquioment of property and equipment	(100,000)	(10,101,010)	
Net cash used in investing activities	(2,083,227)	(10,451,848)	
Cash flows from financing activities:			
Proceeds from capital campaign pledges receivable	50,000	327,661	
Principal payments of note payable, bank	(90,000)	(270,000)	
Principal payments of Economic Injury Disaster Loan	(2,094)	-	
Proceeds from note payable, bank	-	360,000	
		· · · · · · · · · · · · · · · · · · ·	
Net cash (used in) provided by financing activities	(42,094)	417,661	
Net change in cash and cash equivalents	1,373,912	299,620	
Cash and cash equivalents at beginning of year	3,201,721	2,902,101	
	J,=J1,1,21	_,002,101	
Cash and cash equivalents at end of year	\$ 4,575,633	\$ 3,201,721	
Supplemental disclosure of cash flow information:			
Proceeds from sale of building directly applied to debt	¢	\$ 10,000,000	
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Notes to Financial Statements June 30, 2023 and 2022

#### **NOTE A - NATURE OF OPERATIONS**

Weitzman National Museum of American Jewish History (the "Museum") is a nonprofit organization that collects and exhibits artifacts of American Jewish history. The Museum is a 100,000 square-foot facility located on Independence Mall in Philadelphia, Pennsylvania. The Museum tells the story of over 360 years of American Jewish history through its artifacts, interactive technology and original films. The Museum also offers public programs and cultural events. Due to the outbreak of the coronavirus ("COVID-19"), the Museum closed to the public beginning on March 15, 2020 and reopened on May 1, 2022.

Fulfilling its mission to collect and preserve the material culture of American Jews, the Museum has a growing collection which consists of approximately 40,000 objects documenting over 360 years of Jewish life in this country. Materials originate in the Americas and Europe, with the greatest percentage being North American in both manufacture and provenance. A social history approach has been applied to collecting activities since 1991, giving priority to acquisitions that encompass the daily occupational, domestic and communal aspects of American Jewish life.

The Museum's focus on American Jewish material culture distinguishes its holdings from those of other Jewish museums in this country. The changing realities of American Jewish life and the shaping of Jewish identities at home, at work and in communal activity are included in the collection which includes printed matter, buttons and badges, sound recordings, sheet music, ritual objects, photographs of Jewish people and places (families and Jewish-owned businesses), ceremonial art and a wide variety of domestic and commercial artifacts.

In December 2021, the Museum officially changed its name from the National Museum of American Jewish History to the Weitzman National Museum of American Jewish History.

#### NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### [1] Reorganization under bankruptcy proceedings:

On March 1, 2020, the Museum filed petitions under Chapter 11 of the Federal Bankruptcy Code. This generally delayed payment of liabilities incurred prior to filing those petitions while the Museum developed a plan of reorganization that was satisfactory to its creditors and allows it to continue as a going concern. The carrying amounts of assets and liabilities were unaffected by the proceedings, but liabilities were presented according to the status of the creditors.

Under Chapter 11, certain claims against the Museum in existence before filing of the petitions for relief under the Federal Bankruptcy Code were stayed while the debtor continues business operations as debtor-in-possession. These claims were reflected in the June 30, 2021 statements of financial position as liabilities subject to compromise. Additional claims (liabilities subject to compromise) may arise after the filing date resulting from rejection of executory contracts, including leases, and from the determination by the court (or agreed to by parties of interest) of allowed claims for contingencies and other disputed amounts. Claims secured against the Museum's assets (secured claims) also were stayed, although the holders of such claims had the right to move the court for relief from the stay. Secured claims are secured primarily by liens on the debtor's property and equipment. The Museum received approval from the Bankruptcy Court to pay or otherwise honor certain of its prepetition obligations, including employee wages.

On September 17, 2021, the Museum's Chapter 11 bankruptcy exit plan became effective and the Museum came out of bankruptcy. As a result of the exit plan, (1) all of the Museum's debt was eliminated and replaced with a 12-month loan of \$360,000 to Dime Savings Bank, (2) the Museum eliminated approximately \$3,600,000 of its current liabilities, and (3) the Museum sold the building to a third party for \$10,000,000 and will rent the building from the buyer for \$1,000 a month. There was no cash received as the proceeds from the sale of the building were directly applied to the outstanding debt. As part of the sales agreement for the building, the Museum was given the option to purchase the building back within 42 months from the sale for a purchase price of \$10,000,000 plus an annual interest charge of 4% for each year the purchase option was not exercised.

Notes to Financial Statements June 30, 2023 and 2022

#### NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### [1] Reorganization under bankruptcy proceedings: (continued)

In December 2021, the Museum received a large gift from a donor, which allowed the Museum to exercise the option to purchase the building. At that time, the Museum was to be renamed the Weitzman Museum of American Jewish History. The remainder of the gift was to be used for the creation of a permanent endowment to be used to further the mission of the Museum. On December 29, 2021, the Museum purchased the building for \$10,234,128.

# [2] Basis of presentation:

The accompanying financial statements of the Museum have been prepared on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America ("U.S. GAAP").

## [3] Classification of net assets:

The Museum reports information regarding its financial position and activities based on the existence or absence of donor-imposed or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

#### (i) Net assets without donor restrictions:

Net assets available for use in general operations and not subject to donor or certain grantor restrictions.

#### (ii) Net assets with donor restrictions:

Net assets subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both, or through appropriation of endowment income pursuant to an endowment spending rate policy.

Contributions restricted by donors are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized.

#### [4] Operations:

The accompanying statements of activities distinguish between operating and nonoperating activities. Operating activities primarily include all revenues and expenses that are an integral part of the Museum's programmatic, fundraising, and general and administrative activities. Nonoperating activities include reorganization costs, gain on forgiveness of debt, gain on forgiveness of accounts payable and accrued expenses, and loss on disposal of property and equipment.

## [5] Use of estimates:

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the dates of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Significant estimates include estimated useful lives for the building and improvements, discount rates used to calculate the net present value of pledges receivable, and an allowance for uncollectible pledges receivable. Actual results could differ from those estimates.

Notes to Financial Statements June 30, 2023 and 2022

## NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### [6] Cash and cash equivalents:

Cash and cash equivalents include all cash balances and all highly liquid debt instruments purchased with initial maturities of three months or less. The Museum places its short-term cash investments with high credit quality financial institutions. At times, cash may be in excess of the Federal Deposit Insurance Corporation insurance limit. Management believes that the Museum is not exposed to any significant credit risks on its cash accounts.

## [7] Allowance for uncollectible pledges:

Pledges receivable are periodically reviewed by management for collectability. Bad debts are provided for on the allowance method based on historical experience and management's evaluation of outstanding pledges receivable. Pledges are written off when they are deemed uncollectible. The allowance for uncollectible pledges as of both June 30, 2023 and 2022 was \$0.

## [8] Collection items:

The Museum has adopted the policy of not capitalizing either purchased or donor-donated collection items. Purchases of collection items are recorded as decreases in net assets without donor restrictions in the year in which the items are acquired or as decreases in net assets with donor restrictions if the assets used to purchase the items are restricted by donors. The Museum follows standard practice in the care and documentation of its collections.

#### [9] Inventory:

Inventory primarily consists of Judaica items, which are valued at the lower of cost or net realizable value as determined using the first-in, first-out method based on historical sales and sales trends in the Museum's store. Management has estimated an inventory reserve for obsolescence of \$151,287 for both of the years ended June 30, 2023 and 2022, which is included on the statements of financial position.

#### [10] Property and equipment and depreciation:

Self-constructed assets and assets that are purchased are stated at cost less accumulated depreciation and recognized in the statements of financial position. Depreciation is provided on the straight-line method over the estimated useful lives of the assets. Donated assets (except for museum collection items) are recorded at their approximate fair value at the date of the gift. Estimated useful lives are as follows:

Asset Class	Useful Lives in Years
Building and related components	15 - 50
Exhibit equipment	15
Equipment	5 - 15
Furniture and fixtures	15 - 20

Management evaluates the recoverability of the investment in long-lived assets on an ongoing basis and recognizes any impairment in the year of determination. Long-lived assets were tested for impairment as of June 30, 2023 and 2022, and in the opinion of management, there was no impairment. It is reasonably possible that relevant conditions could change in the near term and necessitate a change in management's estimate of the recoverability of these assets.

Notes to Financial Statements June 30, 2023 and 2022

#### NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### [11] Revenue recognition:

#### Contributions:

Funding for the Museum's activities is partially achieved through contributions, including unconditional promises to give. These contributions provide funding to be used to support the mission of the Museum. As donors are not receiving a benefit as a result of these transactions, the donations are considered to be contributions to the Museum. Some contributions require that funds be expended for a specific purpose, and are considered to be net assets with donor restrictions.

The Museum recognizes unconditional contributions when cash, securities, or other assets, an unconditional promise to give, or a notification of beneficial interest is received. Conditional promises to give – that is, those with a measurable performance or other barrier and right of return – are not recognized until the conditions on which they are dependent have been met.

Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in more than one year are recorded at the present value of their estimated future cash flows. An allowance for uncollectible contributions receivable is provided based upon management's judgment of potential defaults (see Note E).

#### Governmental grants:

The Museum receives federal, state and local government grants. These grants provide funding to be used for purposes indicated in the grant agreements. As the government is not receiving a benefit as a result of these transactions, the grants are considered to be contributions to the Museum. The government grant agreements contain spending requirements. As these stipulations create a barrier that must be achieved, government grants are considered to be conditional contributions until such time as the barriers are overcome. Contributions from these grant agreements are therefore recognized as revenue when costs are incurred and specific service requirements are met, as a requirement of the agreements. There were no conditional government grants outstanding as of either June 30, 2023 or 2022.

#### Museum store/café revenue:

The Museum's performance obligation related to Museum store/café revenue is fulfilled at the time of purchase. Museum store/café revenue is recognized at a point in time when products are purchased. Museum store/café revenue is recorded net of provisions for returns, rebates, discounts and allowances. Prices are generally fixed and payments are made at the time of the purchase. Payments can be made in the form of cash or credit cards.

Notes to Financial Statements June 30, 2023 and 2022

#### NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### [11] Revenue recognition: (continued)

#### Special events:

The Museum records special events revenue net of the cost of direct benefits to donors. Special events revenue is bifurcated into an exchange transaction component and a contribution component. The exchange transaction component is considered to be the fair market value of benefits received by an attendee. The transaction price is the fair market value which is estimated by management based on an analysis of the benefits received by the attendee. The contribution component is considered to be the amount over and above the fair market value of the direct benefit received by the attendee for which the attendee does not receive commensurate value. Revenue is recognized at the point in time when the event takes place as that is when the Museum's sole obligation to perform is satisfied and when the barriers are overcome. Payments for special events are generally required to be made when registering for the event or sponsorships are made.

#### Membership revenue:

Membership to the Museum provides benefits to members over a rolling 12-month period. The performance obligation consists of providing members continued access to the Museum. The value of these benefits is commensurate with the membership dues paid. The member simultaneously receives and consumes the benefit of the membership over the course of the year and, therefore, revenue is recorded ratably over the 12-month period. A nonrefundable amount for the membership is collected up front and included in deferred revenue until recognized. Memberships that are not completed as of year-end have their remaining unrecognized revenue included in deferred revenue as shown on the statements of financial position, which is considered a contract liability.

#### Admissions and program revenue:

The Museum's revenue is recognized as performance obligations are satisfied for the amount of consideration the Museum expects to be entitled to receive for the related service. Admission and program revenue is recognized at a point in time when the customer enters the Museum, which is when the Museum's obligation to perform is satisfied. The transaction price is published within the Museum and on the website. Payment is due at the time of purchase.

## [12] Donated nonfinancial assets:

Donated nonfinancial assets include donated professional services, donated equipment, and other in-kind contributions which are recorded at the respective fair values of the goods or services received at the date of the donation. The contributed nonfinancial assets are only distributed for program use. In addition, to contributed nonfinancial assets, volunteers contribute significant amounts of time to program services, administration, and fundraising and development activities; however, the financial statements do not reflect the value of these contributed services because they do not meet recognition criteria prescribed by generally accepted accounting principles.

The Museum received donated securities during the year ended June 30, 2022, which were sold upon receipt. The proceeds from these donated securities were \$27,199 for the year ended June 30, 2022.

Notes to Financial Statements June 30, 2023 and 2022

# NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### [13] Advertising:

Advertising costs are expensed as incurred. Such expenses for the years ended June 30, 2023 and 2022 were \$1,046,567 and \$484,947, respectively.

#### [14] Functional allocation of expenses:

Directly identifiable expenses are charged to program services, general and administrative, and fundraising. Expenses related to more than one function are allocated among the functions benefited, as follows:

- equipment leases and maintenance, office supplies and printing, and insurance based on a count
  of employees and depending on the employee's function.
- building, facilities and telephone, interest expense, deprecation, and reorganization costs based on an allocation of square footage utilized by the function.

#### [15] Cost of direct benefits to donors:

The Museum conducts special events in which a portion of the gross proceeds paid by the participant represents payment for the direct costs of the benefits received by the participant at the event. The costs of the special events, which ultimately benefit the donor, were \$367,388 and \$271,873 for the years ended June 30, 2023 and 2022, respectively, which are netted with special events revenue on the statements of activities.

#### [16] Federal tax status:

The Internal Revenue Service has classified the Museum as exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code (the "Code"); as an organization, contributions to which are deductible under Section 170(c) of the Code; and as an organization that is not a private foundation as defined in Section 509(a) of the Code.

U.S. GAAP requires management to evaluate tax positions taken and recognize a tax liability if the Museum has taken an uncertain tax position that more likely than not would not be sustained upon examination by a government authority. Management has analyzed the tax positions taken by the Museum and has concluded that as of June 30, 2023 and 2022, there are no uncertain positions taken or expected to be taken that would require recognition of a liability or disclosure in the financial statements.

The Museum recognizes accrued interest and penalties associated with income taxes, if any, as part of administrative expenses. There were no income tax related interest and penalties recorded for either of the years ended June 30, 2023 or 2022.

Notes to Financial Statements June 30, 2023 and 2022

#### **NOTE C - REORGANIZATION COSTS**

Reorganization costs included in the financial statements as of June 30, 2023 and 2022 consist of the following:

	202	3	 2022
Bankruptcy administrative services Legal services	\$	-	\$ 76,666 220,392
Other professional services			 23,047
	\$	<u>-</u>	\$ 320,105

Reorganization costs primarily relate to post-petition legal, accounting and financial advisors incurred in connection with the bankruptcy proceedings.

#### **NOTE D - LIQUIDITY**

Financial assets available for general expenditures, that is, without donor or other restrictions limiting their use, within one year of the statements of financial position date, are comprised of the following as of June 30, 2023 and 2022:

	2023	2022
Current financial assets:		
Cash and cash equivalents	\$ 4,575,633	\$ 3,201,721
Pledges receivable	3,493,252	3,486,941
Capital campaign pledges receivable	-	50,000
Other receivables	 25,792	 3,883
Total current financial assets	8,094,677	6,742,545
Less amounts not available to be used within one year: Net assets with donor restrictions for specified purposes Original donor-restricted gift amount and amounts	(2,303,454)	-
required to be maintained in perpetuity by donor	-	(2,203,623)
Endowment receivable, classified as a current pledge receivable	 (2,800,000)	 (2,800,000)
Financial assets available to meet cash needs		
for general expenditures within one year	\$ 2,991,223	\$ 1,738,922

General expenditures include program services expenses, general and administrative expenses, and fundraising expenses expected to be paid in the subsequent year.

As part of Chapter 11 bankruptcy protection, the Museum was required to completely convert the investments balance to cash and cash equivalents. The entire original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor balance were deducted from the financial assets available to meet cash needs for general expenditures within one year.

Notes to Financial Statements June 30, 2023 and 2022

#### NOTE D - LIQUIDITY (CONTINUED)

The Museum is expected to implement its 2024 endowment spending policy in the fourth guarter of fiscal year 2024.

Net assets with donor restrictions subject to expenditures for specified purposes are available to be released in 2024.

As part of the Museum's liquidity management plan, the Museum structures its financial assets to be available as its general expenditures, liabilities and other obligations come due. In addition, the Museum invests cash in excess of daily requirements in money market funds and other short-term investments.

#### NOTE E - PLEDGES RECEIVABLE

The Museum has received pledges, some of which are receivable in future years. Pledges that are receivable in more than one year are discounted at a risk-free rate of return appropriate for the expected term of the promise to give to approximate the net present value of the estimated future cash flows. In considering estimated cash flows, the Museum considers the creditworthiness of the donors, the Museum's past collection experience and its procedures to collect promises to give.

As of June 30, 2023 and 2022, pledges receivable and capital campaign pledges receivable consisted of the following:

	2023	2022
Receivable in less than one year Receivable in one to five years	\$ 3,493,252 8,586,200	3,536,941 11,372,293
Total pledges	12,079,452	14,909,234
Less: discount to net present value	(319,240)	(445,260)
Net pledges receivable	\$ 11,760,212	\$ 14,463,974
Current pledges Current capital campaign pledges Noncurrent pledges	\$ 3,493,252 - 8,266,960	\$ 3,486,941 50,000 10,927,033
	\$ 11,760,212	\$ 14,463,974

Pledges which are receivable in more than one year are discounted at an appropriate rate of return for the expected term of the pledge, ranging from 0.29% to 4.13%.

Notes to Financial Statements June 30, 2023 and 2022

## **NOTE F - PROPERTY AND EQUIPMENT**

Major classes of property and equipment and accumulated depreciation as of June 30, 2023 and 2022 are as follows:

	2023	2022
Land	\$ 1,089,507	\$ 1,089,507
Building and improvements	9,187,349	9,149,071
Exhibit equipment Equipment	3,125,593 1,558,712	3,125,593 1,506,938
Furniture and fixtures	1,484,393	1,389,390
	16,445,554	16,260,499
Less: accumulated depreciation	5,761,358	5,282,375
	\$ 10,684,196	\$ 10,978,124

## **NOTE G - INVESTMENTS**

Market values and unrealized appreciation as of June 30, 2023 are summarized as follows:

		2023		
	Cost	Market	Unrealized Appreciation	
Mutual funds - domestic	\$ 1,898,172	\$ 1,917,121	\$ 18,949	

Investment income for the year ended June 30, 2023 is comprised of the following:

	 2023
Dividends and interest Unrealized gain on investments	\$ 129,558 18,949
	\$ 148,507

Notes to Financial Statements June 30, 2023 and 2022

#### **NOTE H - FAIR VALUE MEASUREMENTS**

Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 820, Fair Value Measurements and Disclosures, provides the framework for measuring fair value. The framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. Fair value is an estimate of the exit price, representing the amount that would be received to sell an asset in an orderly transaction between market participants (i.e., the exit price at the measurement date).

The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements), and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described as follows:

Level 1 - Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets.

Level 2 - Inputs to the valuation methodology include (a) quoted prices for similar assets or liabilities in active markets; (b) quoted prices for identical or similar assets or liabilities in inactive markets; (c) inputs other than quoted prices that are observable for the asset or liability; or (d) inputs that are derived principally from or corroborated by observable market data by correlation or other means.

Level 3 - Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. The valuation levels are not necessarily an indication of the risk or liquidity associated with the underlying assets.

The following is a description of the valuation methodology used for assets measured at fair value. There have been no changes in the methodology used as of June 30, 2023 or 2022.

Mutual funds – Valued at the closing price reported in the active market on which the individual securities are traded.

The preceding method described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Museum believes its valuation method is appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following tables set forth, by level, the Museum's investments at fair value, within the aforementioned fair value hierarchy, as of June 30, 2023:

Level

\$ 1,917,121

Investment Assets at Fair Value as of			
June 30, 2023			
1	Level 2	Level 3	Total

Mutual funds

Notes to Financial Statements June 30, 2023 and 2022

#### NOTE I - DEBT

As discussed in Note B[1], all of the Museum's debt, including the Series A and Series B, was eliminated and replaced with a 12-month interest free loan of \$360,000 to Dime Savings Bank, payable in monthly installments of \$30,000 through September 2023. The loan was paid off as of June 30, 2023. Interest expense under the bonds, which were terminated during the year ended June 30, 2022, was \$248,147.

In June 2020, the Museum received a \$150,000 loan pursuant to the COVID-19 Economic Injury Disaster Loan. Neither principal nor interest was due for a 30-month deferral period through December 2022; at the end of the 30-month deferral period, installment payments of principal and interest of \$641 are due monthly. The loan has an interest rate of 2.75% and the loan matures in May 2050. The interest expense under the loan for the years ended June 30, 2023 and 2022, was \$2,393 and \$-0-, respectively.

Scheduled future maturities of debt as of June 30, 2023 are as follows.

Year Ending June 30,		
0004	•	0.047
2024	\$	3,317
2025		3,409
2026		3,504
2027		3,602
2028		3,702
Thereafter		130,372
		_
		147,906
Less: current portion		3,317
Noncurrent portion	\$	144,589

Notes to Financial Statements June 30, 2023 and 2022

# NOTE J - NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are restricted for the following purposes as of and for the years ended June 30, 2023 and 2022:

	2023	2022
Subject to expenditures for specified purpose:  Operations Dream.Dare.Do Education Education outreach New Jewish Culture Network Internship and academic programs NMAJH 3.0 - Renewal Campaign Promises to give, the proceeds from which have been restricted by donors for: Dream.Dare.Do	\$ 255,856 999,036 118,916 36,974 4,000 102,967 2,250,000	\$ 126,475 1,009,036 97,316 36,974 4,000 102,967
	3,882,749	1,536,768
Subject to time restrictions	231,333	208,082
Endowments: Subject to appropriation and expenditure when a specified event occurs: Restricted by donors for: Operations Lecture series Museum Director position	87,480 1,738 5,839 95,056	- - - -
Perpetual in nature, earnings from which are subject to the Museum's spending policy and appropriation: Amounts in perpetuity: Operations Lecture series Museum Director position Pledges receivable - operations	3,258,718 63,477 181,428 11,200,000	950,555 290,174 962,894 14,000,000
Total endowments	14,703,623 14,798,679 \$ 18,912,761	16,203,623 16,203,623 \$ 17,948,473

Notes to Financial Statements June 30, 2023 and 2022

## NOTE J - NET ASSETS WITH DONOR RESTRICTIONS (CONTINUED)

Net assets released from restrictions as of June 30, 2023 and 2022 are as follows:

	2023	2022
Satisfaction of purpose restrictions: Operations Dream.Dare.Do NMAJH 3.0 - Renewal Campaign	\$ 172,664 55,000 250,000	\$ 161,753 95,000
	477,664	256,753
Expiration of time restrictions	33,271	93,370
Restricted purpose spending-rate distributions and appropriations:		
Operations	99,837	108,831
Lecture series	11,697	32,928
Museum Director position	38,466	133,241
	150,000	275,000
Donor redesignation of endowments	1,350,000	200,000
	\$ 2,010,935	\$ 825,123

#### **NOTE K - ENDOWMENT FUNDS**

The Museum's endowment consists of five individual gifts designated for a variety of purposes. As required by U.S. GAAP, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

The Board of Trustees of the Museum has interpreted the Commonwealth of Pennsylvania state law as requiring the preservation of the fair value of the original gift as of the gift date of the endowment funds, absent explicit donor stipulations to the contrary. As a result of this interpretation, the Museum classifies as net assets with donor restrictions (a) the original value of gifts donated to the endowment, (b) the original value of subsequent gifts to the endowment, (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund, and (d) enhancements and diminution of the fund after amount deemed income under Pennsylvania law. Donor-restricted amounts not retained in perpetuity are subject to appropriation for expenditure by the Museum in a manner consistent with the Commonwealth of Pennsylvania state law.

Notes to Financial Statements June 30, 2023 and 2022

# NOTE K - ENDOWMENT FUNDS (CONTINUED)

As of June 30, 2023 and 2022, the Museum's endowment had the following net asset composition:

	2023  Net Assets  With  Donor  Restrictions	2022 Net Assets With Donor Restrictions
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor Accumulated investment gains Appropriations of endowment corpus approved	\$ 16,525,577 95,056	\$ 17,875,577 -
by the Board of Directors of the Museum	(1,821,954)	(1,671,954)
	\$ 14,798,679	\$ 16,203,623

The Museum's endowment had the following activity for the years ended June 30, 2023 and 2022:

	2023  Net Assets  With  Donor  Restrictions	2022  Net Assets  With  Donor  Restrictions
Endowment net assets at beginning of year	\$ 16,203,623	\$ 2,678,623
Donor redesignation of endowments: Without donor restrictions	(1,350,000)	(200,000)
Contributions	-	14,000,000
Investment gain	95,056	-
Appropriation of endowment assets pursuant to spending-rate policy: Operations Lecture series Museum Director position	(99,837) (11,697) (38,466)	(108,831) (32,928) (133,241)
Change in net assets	(1,404,944)	13,525,000
Endowment net assets at end of year	\$ 14,798,679	\$ 16,203,623
Endowment receivables at end of year	\$ 11,200,000	\$ 14,000,000

Notes to Financial Statements June 30, 2023 and 2022

# NOTE K - ENDOWMENT FUNDS (CONTINUED)

#### [1] Return objectives and risk parameters, and strategies for achieving objectives:

As part of Chapter 11 bankruptcy protection, the Museum was required to completely convert the investments balance to cash and cash equivalents. As of June 30, 2022, the endowment assets were in the cash and cash equivalents.

As of June 30, 2023, the Museum has started reinvesting endowment assets.

The Museum has adopted investment and spending policies for endowment assets that attempted to provide a relatively predictable and growing stream of annual distributions in support of the Museum while preserving the long-term, real purchasing power of assets.

To satisfy its long-term rate-of-return objectives, the Museum relies on a total return strategy in which investments returns are achieved through both capital appreciation (depreciation) (realized and unrealized) and current yield (interest and dividends). The Museum targets a diversified asset allocation that places greater emphases on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

## [2] Spending policy:

Pursuant to this Commonwealth of Pennsylvania law, the Board of Trustees appropriated for spending and released to net assets without donor restrictions \$150,000 and \$275,000 of the endowments corpus for the years ended June 30, 2023 and 2022, respectively, and have been reported as net assets released from restrictions in the accompanying statements of activities.

## [3] Appropriations of the endowment corpus:

The Museum has interpreted Pennsylvania state law to permit spending from the endowment's corpus in accordance with prudent measures required under the law. Appropriations of this nature exist in the net assets with donor restrictions held in perpetuity, which had an original gift value of \$16,525,577, a current fair value of \$14,798,679, and an appropriation of endowment corpus of \$1,821,954 as of June 30, 2023. Appropriations of this nature exist in the net assets with donor restrictions held in perpetuity, which had an original gift value of \$17,875,577, a remaining corpus of \$16,203,620, and an appropriation of endowment corpus of \$1,671,957 as of June 30, 2022.

# **NOTE L - BENEFIT PLANS**

The Museum participates as a covered entity in a 401(k) plan under its third-party Professional Employer Organization ("PEO"). The PEO manages the Museum's human resources and payroll functions. Eligible employees are covered under this plan, and the Museum may make matching contributions equal to a discretionary percentage of the participants' contributions to be determined by the Board of Trustees.

Total contributions to the benefit plan for the years ended June 30, 2023 and 2022 totaled \$66,116 and \$53,107, respectively.

Notes to Financial Statements June 30, 2023 and 2022

## NOTE M - CONCENTRATIONS OF CREDIT AND MARKET RISK

# Pledges receivable:

Approximately 95% and 97% of pledges receivable on the statements of financial position are from one donor for the years ended June 30, 2023 and 2022, respectively.

## **NOTE N - SUBSEQUENT EVENTS**

The Museum has evaluated subsequent events through April 19, 2024, which is the date the financial statements were available to be issued.