


The Foundation to Combat Antisemitism is proud to partner with the Weitzman National Museum of American Jewish History for Jewish American Heritage Month (JAHM) this May to celebrate and teach Jewish history and heritage and to raise awareness of the threat antisemitism poses to the future of the Jewish people.

## ABOUT JAHM

JAHM, which takes place in May, recognizes nearly four centuries of the Jewish American experience and provides an opportunity for Jews and non-Jews alike to learn about Jewish heritage and reflect on the history and experiences of the Jewish American community.

## ABOUT #STANDUPTOJEWISHHATE

Earlier this year, the Foundation to Combat Antisemitism launched #StandUpToJewishHate, a new, national campaign designed to raise awareness of antisemitism and hate targeting Jews and establish , the Blue Square emoji as a simple, but powerful unifying symbol of solidarity and support for the Jewish community.




### GOAL

By partnering together this May, the organizers of JAHM and FCAS hope to empower all people, especially non-Jews, to raise awareness of the links between the Jewish American experience and broader American history and culture as a mechanism to combat the rising threat of antisemitism in the U.S.



### WHY NOW?

There has never been more of a need for non-Jews to #StandUpToJewishHate and show their support. While high-profile events have started to make more people aware of antisemitism in the past year, many outside the Jewish community still are not aware of the scale of Jewish hate or the fact that although Jews make up 2.4% of the American population, they are the victims of 55% of religious based hate crimes.

This JAHM, the Foundation is encouraging all people to post and share  on their social media channels to bring awareness to the striking discrepancy between the Jewish population size and the incidents of Jewish hate and affirm their commitment to ending antisemitism, while also promoting a sense of pride, belonging, and common ground for people to come together and appreciate the richness of #OurShared Heritage.

## People can #StandUpToJewishHate this Jewish American Heritage Month in a number of ways:

- ☐ Leading up to May 1, make your network aware of JAHM and how they can use  as a symbol of solidarity with Jewish Americans and to share the vibrant history, culture, and contributions of Jews throughout our nation's history.
- ☐ On May 1, help kick off JAHM by recognizing the month on social media a message of support for the Jewish community including  and hashtags #MyJAHM, #OurSharedHeritage, and #StandUpToJewishHate. You can access kick off graphics and additional social resources at [jewishamericanheritage.org/toolkit](https://jewishamericanheritage.org/toolkit).
- ☐ Throughout May, continue to lift up Jewish American history, heritage, and culture in a way that's most relevant to you and your community, or share your story describing an instance where you've either encountered antisemitism or witnessed someone standing up against hatred towards Jews.
- ☐ Visit [www.StandUpToJewishHate.org](https://www.StandUpToJewishHate.org) and [www.JewishAmericanHeritage.org](https://www.JewishAmericanHeritage.org) for more information and resources on confronting antisemitism and celebrating American Jewish life.
- ☐ Follow the #StandUpToJewishHate campaign at @StandUpToJewishHate on Instagram, Facebook, and TikTok, and follow the #MyJAHM campaign and #OurShared Heritage on Facebook, Twitter, and Instagram to keep up-to-date with  and JAHM-related activities throughout May.