

How to Create and Personalize a Fundraising Page for Team Weitzman

When you fundraise for The Weitzman using Classy (the fundraising platform), you create a personal fundraising page to share with your network. Here's how:

[Getting Started](#)

[Create Your Fundraising Page](#)

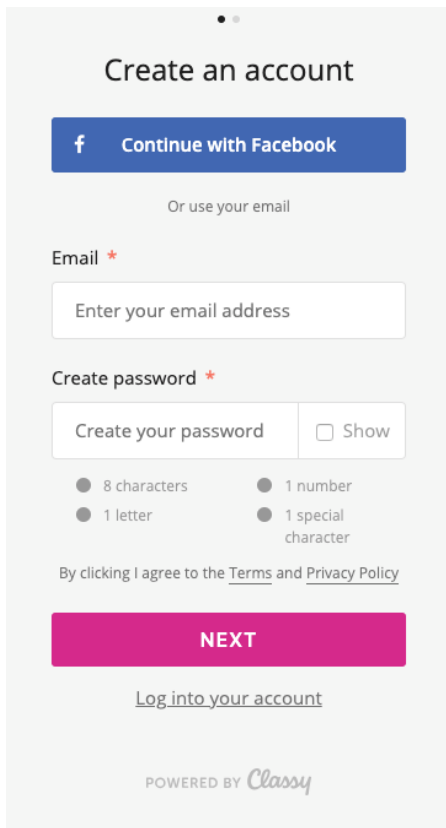
[Personalize Your Page](#)

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Getting Started

1. Click "Fundraise" on our Team Weitzman page to get started:
<https://give.classy.org/TeamWeitzman>
2. Create an account or login to your existing account.
3. Follow the instructions on the screen below:



Create an account

 Continue with Facebook

Or use your email

Email *

Enter your email address

Create password *

Create your password Show

8 characters 1 number
 1 letter 1 special character

By clicking I agree to the [Terms](#) and [Privacy Policy](#)

NEXT

[Log into your account](#)

POWERED BY *Classy*

Create Your Fundraising Page

1. Follow the prompts to start creating your fundraising page.

Set a goal! Set the amount you plan on raising. The amount defaults to \$500 but you can change that.

Set a deadline! Include an end date (extend a few weeks past Giving Tuesday, but you can always extend later if your fundraiser is going strong!)

Grab their attention! Add a headline for your page.

Once you are done, click the 'Finish' button.


(We've included more detailed information below on the additional edits and customizations you can make to your page.)

Create your page

Set your fundraising goal *

USD ▾ \$ 500.00 ✓

Fundraising end date *



Your Page's Headline *

0/255

Set your Fundraising Page's Short URL (optional)

<https://give.classy.org/ExampleShortUrl>

Start typing

It's okay to contact me in the future.

FINISH


2. **Say, "Cheese!"** Next, upload a profile picture for your fundraising page.

We encourage you to upload a picture to help personalize your page. You can always change your photo later.

Once you are done, click the 'Continue' button.

You will receive an e-mail notification confirming that your personal fundraising page has been set up.

Choose your photo



Click to Upload
300 x 300

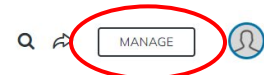
CHANGE CONTINUE

Personalize Your Page (optional...but highly recommended!)

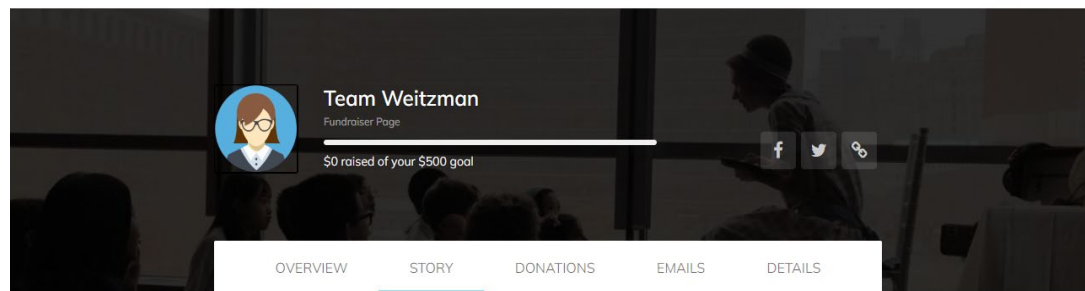
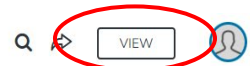
After you create a fundraising page, you can log in and begin to edit the details and personalize the content.

1. Open the Editor

Click the 'Manage' button on the top right of the screen



Tip: Once you open your editor, the MANAGE button will be replaced with a **View** button. After you make your edits, hit the VIEW button to return to your fundraising page and see your changes.

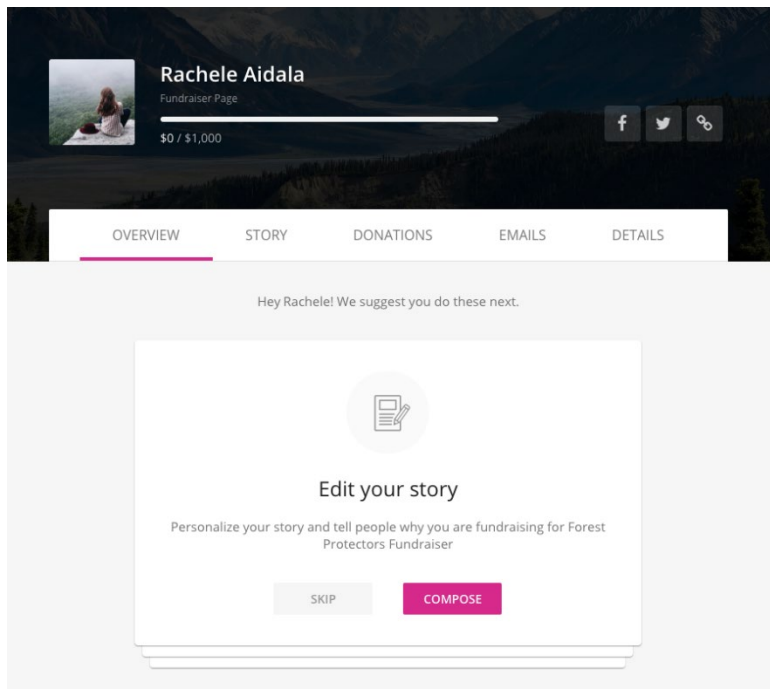


2. Overview Tab

The first thing you see when you open the editor is the **Overview** tab.

From here, you will see “cards” with suggested next steps—you can click through these and follow the prompts. You can also access other content tabs from the Overview.

If this is your first time viewing the editor, we recommend completing the cards. They will help you edit your Story, make the first donation to your page, and ask for donations from friends and family. If you've already completed the cards, use the other sections in this guide to edit your page.



Tip: If you've completed the cards, you can reset them if you ever need a refresher. The first donation card is the only one that disappears since you can't make the first donation twice.

3. Edit Your Story

The two content tabs that control the appearance and details of your fundraising page are the **Story** tab and the **Details** tab.

Your **Story** is the main content that appears on your fundraising page. To edit the content, click on the **Story** tab and make your changes in the text block.

Hit **Save** when you're finished to save your edits.



If you're using a desktop or laptop, you can add photos, videos, and links with the tools at the bottom of the text block. Need some inspiration? Share why the cause is important to you and how it has a beneficial impact.

Thank you for visiting my fundraising page!

Please help me support The Weitzman National Museum of American Jewish History by making a donation through my fundraising page this Giving Tuesday, a Global Day of Giving.

Please support this exceptional Museum that celebrates the history and culture of American Jews by making a donation through my page. The process is fast, easy and secure. Thanks so much for your support... and please don't forget to send this page to any friends you think might be interested in donating!

|

P.S. If you want to share your reason for loving the Museum, please add it to the comment field below. Thank you again!

Add
an

Add a
video

Link
Text

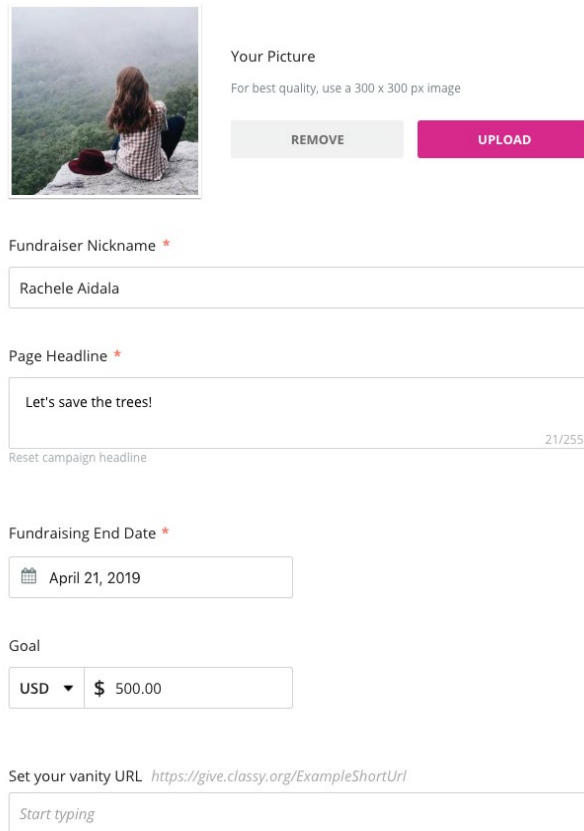
B *I* U T1 ▾     

[Reset story](#)

SAVE

4. Edit Your Details

The **Details** tab is where you can edit the key details of your fundraising page such as your **profile picture and fundraising goal**. Simply make the edits you need and hit the **Save Changes** button when you're finished. We explain what you can change below:



Your Picture
For best quality, use a 300 x 300 px image

REMOVE UPLOAD

Fundraiser Nickname *

Rachele Aidala

Page Headline *

Let's save the trees! 21/255

Reset campaign headline

Fundraising End Date *

April 21, 2019

Goal

USD \$ 500.00

Set your vanity URL <https://give.classy.org/ExampleShortUrl>

Start typing

Profile Picture - Use the **Upload** button to change your profile picture. You can also use the **Remove** button to remove your picture and use the default picture that the nonprofit chose.

Fundraiser Nickname - This is the name that will display on your fundraising page.

Page Headline - This is the headline that appears on your fundraising page. We recommend keeping it short and sweet.

Fundraising end date - This should be the date that you plan to stop fundraising. If you plan to fundraise without an end date, we recommend using a date that is far into the future. Note that access to your page will still end if the nonprofit chooses to end their fundraiser.

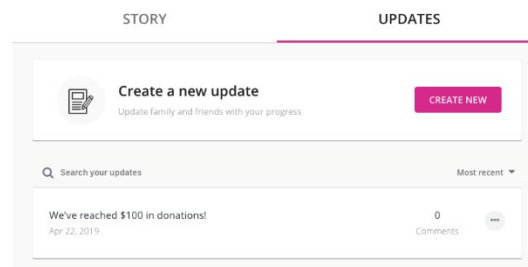
Goal - Set the amount you plan on raising. If you reach your goal early, we recommend increasing your goal for an even greater challenge and impact.

Vanity URL - This is simply a shorter version of your fundraising page's website address. Short URLs are easier to share and look nicer on social media.

Share updates

Use updates to keep friends and family engaged with your fundraising progress. You can share a picture about your goal, share something about the nonprofit you're proud of, or why you are choosing to support The Weitzman's mission.

To post updates, open the **Story** tab and select **Updates**. From here you can use the **Create New** button to post a new update or click the **three dots** on an existing post to edit it.



STORY UPDATES

Create a new update
Update family and friends with your progress

CREATE NEW

Q Search your updates Most recent

We've reached \$100 in donations!
Apr 22, 2019 0 Comments

Fundraising Notifications

Fundraising notifications are sent to the email you used when creating your Classy account. The notifications are designed to keep you up to date on your fundraising activity.

Toggle them on or off to control your preferences and hit **Save Changes**.

Fundraiser Notifications

Note: If you have any additional teams or fundraising pages for this campaign, these settings will also apply to those pages.

Comments on my fundraising page	<input checked="" type="checkbox"/>
Donations on my fundraising page	<input checked="" type="checkbox"/>
Encouragement emails (% of goal reached, \$ amount raised, etc.)	<input checked="" type="checkbox"/>

Types of Notifications:

Comments on my fundraising page:

You'll receive this notification when someone comments on your fundraising page. This ensures you'll know when to comment back to keep your donors engaged.

Donations on my fundraising page:

When someone donates to your fundraising page, you'll receive this notification. This ensures you can thank donors for their gifts.

Encouragement emails:

When you reach a certain percentage of your goal or a specific amount, you'll receive an encouragement email. You'll only receive these notifications if the organization you support uses Classy to send encouragement emails.